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**HEALTHCARE CHANGES NAME TO DEFINITY HEALTH
AND ANNOUNCES BOARD OF DIRECTORS**

***Name Reflects Freedom New Health Plan Gives Consumers
To Personally Define How Their Health Care Needs Will Be Met***

Minneapolis – Sept. 13, 2000 -- HealtheCare, a Minneapolis-based company that this fall will launch a new consumer-driven health care plan, today announced that it has changed its name to Definity Health. The new name is intended to more accurately reflect the plan's central features: the freedom it allows consumers to "define" how their health and wellness needs will be met – from the types of health care services they use to which doctors to see -- and the wide array of information it provides to help consumers make prudent health care decisions.

The company also announced the members of its board of directors. Elected to the Definity Health board were:

- Albert S. Waxman, chairman of Psilos Group Managers, L.L.C., a New York-based venture capital company, who will serve as chairman;
- Michael E. Dougherty, founder and chairman of the Dougherty Financial Group, L.L.C., a financial services holding company based in Minneapolis;
- Thomas F. Madison, former president of US WEST Communications Markets and Information Markets Groups, who is currently president and chief executive officer of MLM Partners, Minneapolis;
- Corbette S. Doyle, chief executive officer, Aon Healthcare Alliance, a division of Chicago-based Aon Corporation; and
- Philip H. Loughlin, principal, Bain Capital, a private equity and venture capital firm based in Boston.

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Also elected to the board were Tony Miller, chief executive officer, and Craig Swanson, chief financial officer, of Definity Health.

“Selecting a name that better describes the benefits of our consumer-driven health plan and naming a board of directors are important steps toward the launch of our health plan to employers and employees this fall,” said Miller.

“We are excited to have board members with a wealth of relevant expertise in finance, business management and health care – as well as a passion to create a new and better health care experience,” Miller said.

“In addition to board members representing our investor partners, Aon, Bain Capital and Psilos, we are very pleased to have access to the special counsel that Mike Dougherty and Tom Madison bring to our organization,” he added. “Mike’s deep understanding of the financing needs of start-up companies and the operational challenges they face will be highly important. Tom brings the experience of running a multi-billion dollar company. He has a keen understanding of the challenges employers face as they balance providing the best employee health benefits and overseeing company interests. Both have an excellent understanding of the special challenges of the health care environment through their participation on the boards of hospitals, insurance companies and provider organizations.”

In April, the company announced \$23 million in first-round private financing from Aon Corporation, Psilos, Bain Capital, Alta Partners, Kohlberg Kravis Roberts & Co. and Merrill Lynch KECALP. It also announced strategic alliances with Aon Corporation and PricewaterhouseCoopers.

Definity Health, www.definityhealth.com, breaks new ground among health benefit plans by giving consumers the freedom – and the responsibility – to take greater charge of their own health care decisions. Plan members pay for routine health care services of their choice out of their Personal Care Account – a “medical checking account” funded by employers at a set amount each year. Any funds left in the Personal Care Account at the end of the year roll over and may be used by employees for future medical expenses. If more serious medical services are needed, employees may tap health insurance to cover most expenses. This newfound consumer freedom and responsibility are supported by a broad array of tools and information that allow consumers to make well informed, personally relevant health and wellness decisions.

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