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**DEFINITY HEALTH ANNOUNCES RIDGEVIEW MEDICAL AND AON CORPORATION AS FIRST CUSTOMERS FOR ITS NEW CONSUMER-DRIVEN HEALTH PLAN**

***Definity Health, Formerly HealtheCare, Offers Health Plan That Gives Consumers Greater Freedom and Responsibility For Their Health Care Decisions***

**MINNEAPOLIS** – September 27, 2000 – Definity Health ([www.definityhealth.com](http://www.definityhealth.com)), formerly known as HealtheCare, today announced that two companies, Ridgeview Medical Center, an acute-care hospital and clinic system in Minnesota, and Chicago-based Aon Corporation, one of the world's leading insurance brokerages, are the first to offer its innovative consumer-driven health care plan to employees. With this announcement Definity Health becomes the first of a new generation of consumer-driven health plans in the United States to partner with employers to give consumers increased control and greater choice of how their healthcare needs are met.

The Definity Health plan differs dramatically from managed care and other health benefit plans by putting consumers in charge of their own health care choices, equipping them with the information and support they need to make decisions and providing financial incentives to support the more efficient use of healthcare services.

Ridgeview will offer the plan to its 800 employees in the western Twin Cities metro area during the company's annual open enrollment period this fall. Aon Corporation, a Fortune 500 company, will make the Definity Health plan available to approximately 3,000 employees in Minnesota and Illinois this fall as well.

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“The partnership between Ridgeview and Definity Health will re-shape how our employees interact with and use their healthcare benefit,” said Bob Stevens, chief executive officer at Ridgeview Medical. “With Definity Health, we will improve the delivery of our health benefit by allowing our employees to personally define how their health and wellness needs are met. And we’ll do this without gatekeepers and other restrictions that are so common among health plans today.”

“We are very excited to offer the Definity Health plan to Aon employees in Minnesota and the Chicagoland area,” said John Reschke, vice president, compensation and benefits, Aon Corporation. “The personal choice, access to information and comprehensive coverage through top quality providers offered by Definity Health will be well received by our employees. Definity Health will give our employees a unique option to satisfy their personal healthcare needs.”

Under the Definity Health plan, members pay for routine health care services of their choice out of their Personal Care Account, an account funded by employers at a set amount each year. Any funds left in the Personal Care Account at year end roll over and may be used by employees for future medical expenses. If employees encounter more serious medical needs, health coverage complements the Personal Care Account to cover expenses. Definity Health provides extensive tools and information to support the increased level of consumer choice and responsibility and helps members make better informed health and wellness decisions.

“The decisions by Ridgeview Medical and Aon to make the plan available to employees are very important to Definity Health,” said Tony Miller, the company’s chief executive officer “We set out to create a new and better healthcare experience for employers and consumers. It’s gratifying to see these companies have confidence in our approach.”

Based in Minneapolis, Definity Health was founded in 1999 under the name HealtheCare. The company is committed to developing health benefit options that give consumers greater control over their own healthcare decisions and increased responsibility for how they spend their health benefit dollars.

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