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**DEFINITY HEALTH ANNOUNCES THAT SCIENTIFIC-ATLANTA JOINS
GROWING LIST OF COMPANIES OFFERING CONSUMER-DRIVEN HEALTH
BENEFIT PROGRAM**

*Acceptance of Consumer-Driven Health Benefits
Fueled by Rising Healthcare Costs, Dissatisfaction with Managed Care*

MINNEAPOLIS – November 16, 2001 – Definity Health today announced that Scientific-Atlanta, a leading supplier of products and services to the telecommunications and cable industries, will add the Definity Health consumer-driven health benefit to its employee health coverage options for 2002. Approximately 3,000 Scientific-Atlanta employees across the United States will be offered the Definity Health benefit.

Scientific-Atlanta joins a growing number of employers making Definity Health's consumer-driven benefit program available as an alternative to managed care plans. Among those employers are Fortune 500 companies Raytheon, Textron Inc., Charter Communications, Aon Corporation and Medtronic, Inc., and others, including the University of Minnesota, Hannaford Brothers, Dade Behring, Woodward Company and healthcare provider Ridgeview Medical. Employer interest in the new health benefit model – the centerpiece of which is greater employee control over healthcare choices -- has increased as healthcare costs continue to spiral upward and dissatisfaction with managed care grows.

“The Definity Health program will allow our employees to be more involved with their healthcare,” said Beth Pollard, Vice President of Human Resources, Business Services for Scientific-Atlanta. “They will have greater choice in using the care they want. And, because they will manage a portion of their own health benefit dollars, we expect they will become more discerning in their use of health care services.”

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“Scientific-Atlanta’s decision is further evidence that companies are willing to pursue options that challenge the status quo of managed care. They’re looking for benefits that empower their employees and encourage them to act as consumers in the healthcare marketplace, making choices based on quality and value given their individual needs,” said Definity Health Chief Executive Officer Tony Miller.

Under the Definity Health benefit, members pay for healthcare services of their choice out of their Personal Care Account, an account funded by employers at a set amount each year. Money left in the Personal Care Account at year-end may roll over and be used for future medical expenses. If an employee’s annual healthcare costs exceed funds in the Personal Care Account, health coverage is provided once a deductible is met. Definity Health provides extensive tools and information to support consumers as they exercise greater choice and take on increased responsibility in making informed health and wellness decisions.

Minneapolis-based Definity Health (www.definityhealth.com) began operations in 1998 with the goal of providing health benefit programs that give consumers both greater choice and responsibility over their healthcare decisions. Financial backers include Kohlberg Kravis Roberts & Co., Merrill Lynch Ventures, Bain Capital, Aon Corporation, Alta Partners, Psilos Group Managers, Toronto Dominion Investments and Brightstone Capital. Key strategic partners include Johns Hopkins University and Health System, Synertech, Unifi, Wells Fargo and Merck-Medco.

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