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**CVS WILL OFFER ITS EMPLOYEES NEW CONSUMER-DRIVEN
HEALTH BENEFIT FROM DEFINITY HEALTH**

Alternative to Managed Care Gives Employees Greater Choice and Control

MINNEAPOLIS, MN – April 22, 2002 – Definity Health today announced that CVS/pharmacy, a Fortune 100 company and a leading pharmacy chain in the United States, will offer its consumer-driven health benefit program to many of its employees. Enrollment will be effective June 1.

“The quality of health benefits and rising healthcare costs are two priority issues for CVS,” said Rosemary Mede, senior vice president, Human Resources and Corporate Communications at CVS. “We believe the Definity Health program will help us address both and that Definity Health will engage employees as consumers, and allow them to choose healthcare based on quality and value.”

CVS joins a growing roster of more than 25 employers offering the Definity Health program. Among them are Fortune 500 companies Raytheon, Textron Inc., Charter Communications, SuperValu, Aon, Countrywide and Medtronic, Inc. Others offering Definity Health to their employees include the University of Minnesota, Louisiana State University, Hannaford Brothers, Budget Rent-a-Car, Scientific-Atlanta and Ridgeview Medical Center.

“Data from Definity Health’s first year of service to employers and employees shows that the program is addressing the satisfaction and health benefit cost issues important for both employers and employees,” said Tony Miller, chief executive officer of Definity Health. “Based on results from 2001, our employer clients did realize improved financial control over their healthcare spending, while employee satisfaction was high, with 97% of employees again enrolling with Definity Health for 2002. Several measures of employee behavior suggest that, given incentives and information, employees will make more judicious use of their benefit dollars.”

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“For example, use of NurseLine was twice the national average, suggesting that members chose to consult a healthcare professional via phone instead of through a more expensive visit to the doctor or emergency room. And, members used generic pharmaceuticals when a brand name drug was available at a rate higher than the industry norm, despite the fact that Definity Health applies no drug formulary.”

Under the Definity Health benefit, members pay for healthcare services of their choice out their Personal Care Account, an account funded by employers at a set amount each year. Money left in the member’s Personal Care Account at year-end may roll over and be used for future medical expenses. If an employee’s annual healthcare costs exceed funds in the Personal Care Account, health coverage is provided once a deductible is met. Definity Health provides extensive tools and information to support consumers as they exercise greater choice and take on increased responsibility in making informed health and wellness decisions.

Minneapolis-based Definity Health (www.definityhealth.com) provides consumer-driven health benefit programs that give consumers both greater choice and responsibility over their healthcare decisions. It was awarded the 2001 *Creative Excellence in Benefits Award* by the International Foundation of Employee Benefit Plans, the first such award made by the professional benefits society since 1998. The Health Insurance Association of America (HIAA) also recognized Definity Health with its 2001 *Innovators Award*.

Financial backers of Definity Health include Kohlberg Kravis Roberts & Co., Merrill Lynch Ventures, Bain Capital, Aon Corporation, Alta Partners, Psilos Group Managers, Toronto Dominion Investments and Brightstone Capital. Key strategic partners include Johns Hopkins University and Health System, Synertech and Wells Fargo.

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