



LSU joins a growing roster of employers offering the Definity Health program. Among them are Fortune 500 companies Raytheon, Textron Inc., Charter Communications, CVS, Aon Corp., SuperValu, Countrywide and Medtronic, Inc. Others include the University of Minnesota, Hannaford Brothers, Budget Rent-a-Car, Scientific Atlanta and Ridgeview Medical Center.

Under the Definity Health benefit, members pay for healthcare services of their choice out of their Personal Care Account, an account funded by employers at a set amount each year. Money left in the member's Personal Care Account at year-end may roll over and be used for future medical expenses. If annual healthcare costs exceed funds in the Personal Care Account, health coverage is provided once a deductible is met. Definity Health provides extensive tools and information to support consumers as they exercise greater choice and take on increased responsibility in making informed health and wellness decisions.

Minneapolis-based Definity Health ([www.definityhealth.com](http://www.definityhealth.com)) provides consumer-driven health benefit programs that give consumers both greater choice and responsibility over their healthcare decisions. It was awarded the 2001 *Creative Excellence in Benefits Award* by the International Foundation of Employee Benefit Plans, the first such award made by the professional benefits society since 1998. The Health Insurance Association of America (HIAA) also recognized Definity Health with its 2001 *Innovators Award*.

Definity Health's financial backers include Kohlberg Kravis Roberts & Co., Merrill Lynch Ventures, Bain Capital, Aon Corporation, Alta Partners, Psilos Group Managers, Toronto Dominion Investments and Brightstone Capital. Key strategic partners include Johns Hopkins University and Health System, Synertech, Merck-Medco and Wells Fargo.